



BOIPB 2015 – 2016 CONSUMER PROMOTIONAL OFFERS

(As of October 26th, 2015)

- ◆ *Page 2: Two Fly Free From Nassau – Europe (Approved/Launched).*
- ◆ *Page 3 – 4: Two Fly Free From Nassau – Domestic Tourism/Bahamas Residents (Phase 1 Expires on 10/31st/2015).*
- ◆ *Page 5 – 6: \$300 Boating Fuel Credit Offer (Approved/Launched).*
- ◆ *Page 7 – 8: Private Pilots \$300 “Fly Almost Fee Free” and \$150 “Island Hopping” Credit Offers (Approved/Launched).*
- ◆ *Page 9 – 11: Two Fly Free From Nassau – U.S. & Canada (Phase 1 Expired on September 30th/2015; Phase 2 Approved).*
- ◆ *Page 12 – 14: \$250 Air Credit – U.S. & Canada (Phase 1 Expires on 10/29th/2015; Phase 2 Approved).*
- ◆ *Page 15 – 16: \$100 Fly-Fishing Credit (Phase # 1 Expires on 10/31st/2015).*
- ◆ *Page 17 – 18: Florida Residents \$250 Air Credit (Expired 9/14th/2015).*

1. Two Fly Free From Nassau – Europe

This **Two Fly Free** offer is bookable either by i) participating European tour operators or ii) European tour operators via Majestic Holidays. This is NOT a hotel-direct booking offer. The details are as follows:

- ◆ **Promotional Offer:** Book an air-inclusive vacation for 4 – 6 consecutive nights at a participating hotel (single or double occupancy) and get one free R/T airline ticket from Nassau; book an air-inclusive vacation for 7 consecutive nights at a participating hotel and get two free R/T airline tickets from Nassau.
- ◆ **Booking Window:** July 1st, 2015 – June 30th, 2016.
- ◆ **Travel Period:** July 1st, 2015 – October 31st, 2016.
- ◆ **Blackout Dates:** None.

Terms & Conditions:

- ◆ The 4 – 6 night **Fly Free** offer is based on single or double occupancy bookings.
- ◆ Limit of one **Fly Free** or two **Fly Free** offer per booked room; up to two rooms allowed per booking.
- ◆ Free round-trip airfare only for flights originating/ending in Nassau.
- ◆ Offer valid for new air-inclusive bookings only.
- ◆ Passengers must be booked on the same flight and itinerary.
- ◆ This offer may not be combined with any other Bahama Out Islands Promotion Board air credit promotional offer.
- ◆ Cancellation of hotel booking will result in cancellation of associated airline tickets.
- ◆ Offer includes all applicable airline taxes and fees.
- ◆ Not valid for group bookings.
- ◆ This offer is subject to availability and may be changed or cancelled at any time. Other restrictions and limitations may apply.

Required Submissions for Reimbursement:

- ◆ This will be done by either i) the booking European tour operators/O.T.A.s or by ii) Majestic Holidays on behalf of the participating European tour operators.
- ◆ The Bahama Out Islands Promotion Board will reimburse the booking tour operator 100% of the invoiced amount.

2. Two Fly Free From Nassau – Domestic Tourism/Bahamas Residents

This **Two Fly Free** offer is bookable via hotels directly, Majestic Holidays (242-677-2620) or via www.BahamaGo.com/Leads. The details are as follows:

- ◆ **Promotional Offer:** One Free Airline or Bahamas Ferries Ticket from Nassau for 2-night hotel stays OR Two Free Airline or Bahamas Ferries Tickets from Nassau for 4-night or longer hotel stays PLUS YOUR individual hotel offer.
- ◆ **Booking Period # 1:** June 15th, 2015 – October 31st, 2015.
- ◆ **Travel Period:** June 15th, 2015 – January 31st, 2016.
- ◆ **Blackout Dates:**
 - Any Regatta or Festival Weekend for that specific island only, e.g., Andros Crab Fest Weekend, Eleuthera Pineapple Fest Weekend, Cat Island Rake & Scrape Festival Weekend, etc.;
 - November 23rd – 30th, 2015; and
 - December 21st, 2015 – January 4th, 2016. NOTE: Additional blackout dates for the special hotel offers may apply.

Terms & Conditions:

- ◆ Offer valid for stays at Bahama Out Islands Promotion Board (BOIPB) member hotels only.
- ◆ All customers making a reservation **must** produce – upon check-in – either i) a valid Bahamian passport or a valid Bahamas driver’s license OR ii) a valid work/spousal permit along with a valid photo ID.
- ◆ Persons making the travel reservation must be a part of the travelling party and must be present at the time of hotel check-in.
- ◆ Based on double occupancy bookings.
- ◆ Free round-trip airfare/ferry transportation only for flights/ferry service originating/ending in Nassau.
- ◆ Offer includes all applicable air/ferry ticket government and airline/ferry taxes and fees.
- ◆ Offer valid for new air/ferry-inclusive bookings only.
- ◆ Passengers must be booked on the same flight/ferry and itinerary.
- ◆ Not combinable with any other air/ferry credit promotion.
- ◆ Cancellation of hotel booking will result in cancellation of associated airline/ferry tickets.
- ◆ The Fly Free offer is applicable for Group Bookings of ten (10) persons or less. NOTE: Additional Terms & Conditions for the special hotel offers may apply.
- ◆ This offer is subject to availability and may be changed or cancelled at any time. Other restrictions and limitations may apply.

Reimbursement Procedures:

Bahama Out Islands Promotion Board
16 Market Street North, P.O. Box CB - 10965, Nassau, NP, Bahamas
Phone: (954) 740-8740; (242) 322-1140; Fax: (242) 322-1120
www.MyOutIslands.com

- ◆ Upon hotel guest checkout, deduct the cost of either one air/ferry ticket (for 2-night stays) or two air/ferry tickets (for 4-night stays) off of the customer's bill/folio. **NOTE: \$240 reimbursement cap on R/T per ticket airfare/ferry: NAS-OI-NAS.**
- ◆ Make a copy of the guest's valid Bahamian passport or valid Bahamas driver's license (Bahamians) *OR* valid work/spousal permit along with their valid photo ID (Expatriates).
- ◆ Make a copy of each guest's airline/ferry ticket showing cost of ticket.
- ◆ At the end of each month, invoice the BOIPB for all stays for that past month, i.e., an invoice should be sent to the BOIPB by mid-July – the latest! – for June stays, by mid-August for July stays, etc.
- ◆ Invoice BOIPB monthly through the "Travel By Date" of the promotion.

Required Submissions for Reimbursement:

- ◆ Hotel invoice, which should include the checkout folio/invoice for each customer that stayed in that billing month.
- ◆ Completed ***Domestic Tourism/Bahamas Residents*** Production Report Form, which should list the trip information for each customer in that billing month. **NOTE: Please refer to the attached Production Report Form. By adhering to the sample provided (July worksheet), this will allow us to accurately measure the number of bookings for each promotion.**
- ◆ Photocopy of each guest's valid Bahamian passport or valid Bahamas driver's license (Bahamians) *OR* valid work/spousal permit along with their valid photo ID (Expatriates).
- ◆ Copy of each guest's air/ferry ticket.
- ◆ The Bahama Out Islands Promotion Board will reimburse you for 100% of the invoiced amount.

3. \$300 Boating Fuel Credit Offer

Bahama Out Islands Promotion Board
 16 Market Street North, P.O. Box CB - 10965, Nassau, NP, Bahamas
 Phone: (954) 740-8740; (242) 322-1140; Fax: (242) 322-1120
www.MyOutIslands.com

The \$300 Boating Fuel Credit Offer is bookable via participating hotels directly. The details are as follows:

- ◆ **Promotional Offer:** Boaters receive a \$300 fuel credit for 4 consecutive-nights hotel stays at Bahama Out Islands Promotion Board member resorts and marinas. **Special Terms and conditions apply.**
- ◆ **Booking Window:** July 1st, 2015 – June 30th, 2016.
- ◆ **Travel Period:** July 1st, 2015 – October 31st, 2016.
- ◆ **Blackout Dates:** NONE

Terms & Conditions:

- ◆ Offer valid at participating BOIPB member hotels/marinas or BOIPB member hotels/Marina Operators of The Bahamas (MOB) marinas only.
- ◆ One instant \$300 fuel credit per 4 consecutive-nights hotel stays at participating BOIPB member hotels and participating marinas.
- ◆ Offer is valid for single or double occupancy bookings.
- ◆ Not combinable with any other BOIPB (air/fuel/fee) credit promotions.
- ◆ This offer is subject to availability and may be changed or cancelled at any time. Other restrictions and limitations may apply.

Reimbursement Procedures:

- ◆ Upon hotel guest (boater) checkout, deduct the \$300 Boating Fuel Credit off of the customer's 4-nights + bill/folio.
- ◆ Make a copy of the guest's stamped Bahamas Cruising Permit.
- ◆ At the end of each month, invoice the BOIPB for all stays for that past month, i.e., an invoice should be sent to the BOIPB by mid-August – the latest! – for July stays, by mid-September for August stays, etc.
 - ◆ Invoice BOIPB monthly through the "Travel By Date" of the promotion.

Required Submissions for Reimbursement:

- ◆ Hotel invoice, which should include the checkout folio/invoice for each customer that stayed in that billing month.
- ◆ Completed **\$300 Boating Fuel Credit** Production Report Form, which should list the trip information for each customer in that billing month. **NOTE: Please refer to the attached Production Report Form. By adhering to the sample provided (July worksheet), this will allow us to accurately measure the number of bookings for each promotion.**
- ◆ Supporting documentation for this promotional offer, which must include i) each guest's hotel bill showing the \$300 Fuel Credit deduction/credit **AND** ii) a copy of each guest's stamped Bahamas Cruising Permit. NOTE: The name on the Cruising Permit *must* match the name on the guest's hotel

bill.

- ◆ The Bahama Out Islands Promotion Board will reimburse you for 100% of the invoiced amount.

4-A. Private Pilots Offer: \$300 “Fly Almost Fee Free” Credit

Bahama Out Islands Promotion Board
16 Market Street North, P.O. Box CB - 10965, Nassau, NP, Bahamas
Phone: (954) 740-8740; (242) 322-1140; Fax: (242) 322-1120
www.MyOutIslands.com

The Private Pilots \$300 “Fly Almost Fee Free” Credit Offer is bookable via participating hotels directly. The details are as follows:

- ◆ **Promotional Offer:** Book a 4-night stay (or longer) at any participating Bahama Out Islands Promotion Board member hotel and receive a \$300 Fee Credit.
- ◆ **Booking Window:** July 1st, 2015 – June 30th, 2016.
- ◆ **Travel Period:** July 1st, 2015 – October 31st, 2016.
- ◆ **Blackout Dates:**
 - December 21st, 2015 – January 3rd, 2016; and
 - March 24th – 27th, 2016.

Terms & Conditions:

- ◆ \$300 “Fly Almost Fee Free” Credit is valid on minimum 4 consecutive-nights hotel stays at Bahama Out Islands Promotion Board member hotels only.
- ◆ Valid for double occupancy stays only.
- ◆ Offer is redeemable by a licensed private pilot only. (Upon hotel check-in, the pilot must present a copy of The Bahamas Customs stamped C7A receipt in the same name as the traveling party.)
- ◆ Limit of 1 (one) Fee Credit per private pilot’s hotel reservation.
- ◆ This offer is not combinable with any other (air/fuel/fee) credit offers.
- ◆ This offer is not valid for private flights operated by resort/hotel properties.
- ◆ This offer is subject to availability and may be changed or cancelled at any time. Other restrictions and limitations may apply.

4-B. Private Pilots Offer: \$150 “Island Hopping” Offer

The Private Pilots \$150 “Island Hopping” Credit Offer is bookable via participating hotels directly. The details are as follows:

- ◆ **Promotional Offer:** Book a 2-night stay at any participating Bahama Out Islands Promotion Board member hotel and receive a \$150 Fee Credit.
- ◆ **Booking Window:** July 1st, 2015 – June 30th, 2016.
- ◆ **Travel Period:** July 1st, 2015 – October 31st, 2016.
- ◆ **Blackout Dates:**

- December 21st, 2015 – January 3rd, 2016; and
- March 24th – 27th, 2016.

Terms & Conditions:

- ◆ \$150 "Island Hopping" Credit is valid on minimum 2 consecutive-nights stays at participating Bahama Out Islands Promotion Board member hotels only.
- ◆ Valid for double occupancy stays only.
- ◆ Offer is redeemable by a licensed private pilot only. (Upon hotel check-in, the pilot must present a copy of The Bahamas Customs stamped C7A receipt in the same name as the traveling party.
- ◆ Limit of 1 (one) "Island Hopping" Credit per pilot's hotel reservation.
- ◆ This offer is not combinable with any other (air/fuel/fee) credit offers.
- ◆ This offer is not valid for private flights operated by resort/hotel properties.
- ◆ This offer is subject to availability and may be changed or cancelled at any time. Other restrictions and limitations may apply.

Reimbursement Procedures:

- ◆ Upon hotel guest (private pilot) checkout, deduct the \$300 "Fly Almost Fee Free" Credit (for 4 nights or longer stays) OR \$150 "Island Hopping" Credit (for 2 night stays) off of the customer's bill/folio.
- ◆ Make a copy of the guest's stamped Bahamas Customs C7A receipt.
- ◆ At the end of each month, invoice the BOIPB for all stays for that past month, i.e., an invoice should be sent to the BOIPB by mid-August – the latest! – for July stays, by mid-September for August stays, etc.
- ◆ Invoice BOIPB monthly through the "Travel By Date" of the promotion.

Required Submissions for Reimbursement:

- ◆ Hotel invoice, which should include the checkout folio/invoice for each customer that stayed in that billing month.
- ◆ Completed **\$300 "Fly Almost Fee Free" Credit/\$150 "Island Hopping" Credit** Production Report Form, which should list the trip information for each customer in that billing month. **NOTE: Please refer to the attached Production Report Form. By adhering to the sample provided (July worksheet), this will allow us to accurately measure the number of bookings for each promotion.**
- ◆ Supporting documentation for this promotional offer, which must include i) each guest's hotel bill showing the \$300 "Fly Almost Fee Free" Credit/deduction or the \$150 "Island Hopping" Credit/deduction **AND** ii) a copy of each pilot's stamped Bahamas Customs C7A receipt. NOTE: The name on the stamped C7A receipt *must* match the name on the guest's hotel bill.
- ◆ The Bahama Out Islands Promotion Board will reimburse you for 100% of the invoiced amount.

5. Two Fly Free From Nassau – U.S. & Canada

This **Two Fly Free** offer is bookable directly with participating hotels, Majestic Holidays and BahamaGo.com only. It is NOT bookable via North American-based tour operators and O.T.A.s. The details are as follows:

- ◆ **Promotional Offer:** Book an air-inclusive vacation for 4 – 6 consecutive nights at a participating hotel (single or double occupancy) and get one free R/T airline ticket from Nassau; book an air-inclusive vacation for 7 consecutive nights at a participating hotel and get two free R/T airline tickets from Nassau.
- ◆ **Booking Window # 1:** August 1st, 2015 – September 30th, 2015. *
- ◆ **Travel Period # 1:** August 1st, 2015 – January 31st, 2016. *
- ◆ **Blackout Dates # 1:** *
 - November 23rd – 30th, 2015; and
 - December 21st, 2015 – January 3rd, 2016.

Terms & Conditions:

- ◆ The 4 – 6 night **Fly Free** offer is based on single or double occupancy bookings.
- ◆ Limit of one **Fly Free** or two **Fly Free** offer per booked room; up to two rooms allowed per booking.
- ◆ **NEW: The Bahama Out Islands Promotion Board will pay the full cost of the first ticket for all 4 – 6-night bookings and 50% of the cost of the second ticket for all 7-nights + hotel stays. By agreeing to participate in this promotion, ALL hotels agree to absorb 50% of the cost of the second ticket.**
- ◆ Free round-trip airfare only for flights originating/ending in Nassau.
- ◆ Offer valid for new air-inclusive bookings only.
- ◆ Passengers must be booked on the same flight and itinerary.
- ◆ This offer may not be combined with any other Bahama Out Islands Promotion Board air/fee/fuel credit promotional offer.
- ◆ Cancellation of hotel booking will result in cancellation of associated airline tickets.
- ◆ Offer includes all applicable airline taxes and fees.
- ◆ Not valid for group bookings.
- ◆ This offer is subject to availability and may be changed or cancelled at any time. Other restrictions and limitations may apply.

Reimbursement Procedures:

- ◆ Upon hotel guest checkout, deduct the cost of one NAS R/T airline ticket for 4 – 6-night stays or the cost of two NAS R/T airline tickets for 7-nights + stays from the guest's bill/folio. **NOTE: \$240 reimbursement cap on R/T per ticket airfare/ferry: NAS-OI-NAS.**
- ◆ Make a copy of the guest's airline/ferry ticket receipt(s) showing cost.
- ◆ At the end of each month, invoice the BOIPB for all stays for that past month, i.e., an invoice should be

sent to the BOIPB by mid-September – the latest! – for August stays, by mid-October for September stays, etc.

- ◆ Invoice BOIPB **monthly** through the “Travel By Date” of the promotion.

Required Submissions for Reimbursement:

- ◆ Hotel invoice, which should include the checkout folio/invoice for each customer that stayed in that billing month.
- ◆ Completed **Two Fly Free – U.S. & Canada** Production Report Form, which should list the trip information for each customer in that billing month. **NOTE: Please refer to the attached Production Report Form. By adhering to the sample provided (July worksheet), this will allow us to accurately measure the number of bookings for each promotion.**
- ◆ Supporting documentation for this promotional offer, which must include each guest’s hotel bill showing the cost of either one or two tickets deducted from the guest’s bill/folio. NOTE: The name on the tickets *must* match the name on the guest’s hotel bill.
- ◆ The Bahama Out Islands Promotion Board will reimburse you for 100% of the first ticket, and where applicable, 50% of the cost of the second ticket.

***NOTES:**

- ALL dates provided, unless confirmed by the Executive Director via an updated Cheat Sheet and e-mail, are only tentative dates.
- Unlike in past years, this specific promotion will not have a shelf life or Booking Window of August 1st, 2015 – June 30th, 2016. In order to help create a sense of urgency, the Booking Window and Travel Period will be shortened, and launched in 4 total phases.
- The only offer you should have posted on your website is the current approved offer. PLEASE DO NOT INCLUDE ANY “ANNOUNCEMENTS” OF THE DIFFERENT PHASED OFFERS ON YOUR WEBSITE UNTIL THE FIRST BOOK BY DATE OF THE NEW APPROVED OFFER. This information is being shared with you beforehand so that you can plan your advertising accordingly and/or give your webmaster sufficient time to post the special on your website.

Phase 2:

- ◆ **Booking Window # 2:** November 1st, 2015 – December 15th, 2015.
- ◆ **Travel Period # 2:** November 1st, 2015 – June 30th, 2016.
- ◆ **Blackout Dates # 2:**
 - November 23rd – 30th, 2015;
 - December 21st, 2015 – January 3rd, 2016; and
 - March 24th – 27th, 2016.

Phase 3:

Bahama Out Islands Promotion Board
16 Market Street North, P.O. Box CB - 10965, Nassau, NP, Bahamas
Phone: (954) 740-8740; (242) 322-1140; Fax: (242) 322-1120
www.MyOutIslands.com

- ◆ **Booking Window # 3:** January 4th, 2016 – February 15th, 2016.
- ◆ **Travel Period # 3:** January 4th, 2016 – June 30th, 2016.
- ◆ **Blackout Dates # 3:**
 - March 24th – 27th, 2016.

Phase 4:

- ◆ **Booking Window # 4:** April 4th, 2016 – May 16th, 2016.
- ◆ **Travel Period # 4:** April 4th, 2016 – August 31st, 2016.
- ◆ **Blackout Dates # 4:**
 - July 1st – 4th, 2016.

6. \$250 Air Credit – U.S. & Canada

This **\$250 Air Credit** offer is bookable directly with BOIPB member hotels, Majestic Holidays, BahamaGo.com **and** all eligible North American-based tour operators and O.T.A.s. The details are as follows:

- ◆ **Promotional Offer:** Book an air-inclusive vacation for 4 consecutive nights or longer at a participating hotel (double occupancy) and get a \$250 Air Credit.

Phase 1:

- ◆ **Booking Window # 1:** October 15th – 29th, 2015.
- ◆ **Travel Period # 1:** October 15th, 2015 – June 30th, 2016.
- ◆ **Blackout Dates # 1:**
 - November 23rd – 30th, 2015;
 - December 21st, 2015 – January 3rd, 2016; and
 - March 24th – 27th, 2016.

Terms & Conditions:

- ◆ The \$250 Air Credit offer is based on double occupancy bookings from the U.S. and Canada only.
- ◆ Limit of one \$250 Air Credit offer per booked room; up to two rooms allowed per booking.
- ◆ Offer valid for new air-inclusive bookings only.
- ◆ Passengers must be booked on the same flight and itinerary.
- ◆ This offer may not be combined with any other Bahama Out Islands Promotion Board air/fee/fuel credit promotional offer except the Fly-Fishing offer.
- ◆ Cancellation of hotel booking will result in cancellation of associated airline credit(s).
- ◆ Not valid for group bookings.
- ◆ This offer is subject to availability and may be changed or cancelled at any time. Other restrictions and limitations may apply.

Reimbursement Procedures for Hotel Direct Business:

- ◆ Upon hotel guest checkout, deduct the \$250 Air Credit for stays of 4 consecutive nights or longer from the guest's bill/folio.
- ◆ Make a copy of the guest's airline ticket receipt(s) showing cost.
- ◆ At the end of each month, invoice the BOIPB for all stays for that past month, i.e., an invoice should be sent to the BOIPB by mid-November – the latest! – for October stays, by mid-December for November stays, etc.
- ◆ Invoice BOIPB **monthly** through the "Travel By Date" of the promotion.

Required Submissions for Reimbursement:

- ◆ Hotel invoice, which should include the checkout folio/invoice for each customer that stayed in that

Bahama Out Islands Promotion Board
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billing month.

- ◆ Completed **\$250 Air Credit** Production Report Form, which should list the trip information for each customer in that billing month. **NOTE: Please refer to the attached Production Report Form. By adhering to the sample provided (July worksheet), this will allow us to accurately measure the number of bookings for each promotion.**
- ◆ Supporting documentation for this promotional offer, which must include each guest's hotel bill showing the \$250 Air Credit deducted from the guest's bill/folio. NOTE: The name on the tickets *must* match the name on the guest's hotel bill.
- ◆ The Bahama Out Islands Promotion Board will reimburse you for the \$250 Air Credit.

***NOTES:**

- i. ALL dates provided, unless confirmed by the Executive Director via an updated Cheat Sheet and e-mail, are only tentative dates.
- ii. The only offer you should have posted on your website is the current approved offer. PLEASE DO NOT INCLUDE ANY "ANNOUNCEMENTS" OF THE DIFFERENT PHASED OFFERS ON YOUR WEBSITE UNTIL THE FIRST BOOK BY DATE OF THE NEW APPROVED OFFER. This information is being shared with you beforehand so that you can plan your advertising accordingly and/or give your webmaster sufficient time to post the special on your website.

Phase 2:

- ◆ **Booking Window # 2:** January 4th – 18th, 2016.
- ◆ **Travel Period # 2:** January 4th – June 30th, 2016.
- ◆ **Blackout Dates # 2:**
 - March 24th – 27th, 2016.

Phase 3:

- ◆ **Booking Window # 3:** April 4th – 18th, 2016.
- ◆ **Travel Period # 3:** April 4th – August 31st, 2016.
- ◆ **Blackout Dates # 3:**
 - July 1st – 4th, 2016.

Phase 4:

- ◆ **Booking Window # 4:** August 15th – September 5th, 2016. *
- ◆ **Travel Period # 4:** August 15th, 2016 – February 13th, 2017. *
- ◆ **Blackout Dates # 4:** *
 - November 21st – 28th, 2016; and

- December 21st, 2016 – January 1st, 2017.

7. \$100 Fly Fishing Credit

This **\$100 Fly Fishing Credit** offer is bookable directly with BOIPB member hotels, Majestic Holidays and BahamaGo.com. The details are as follows:

Bahama Out Islands Promotion Board
16 Market Street North, P.O. Box CB - 10965, Nassau, NP, Bahamas
Phone: (954) 740-8740; (242) 322-1140; Fax: (242) 322-1120
www.MyOutIslands.com

- ◆ **Promotional Offer:** Book an air-inclusive fly-fishing vacation package for 4 consecutive nights or longer at a participating hotel (single or double occupancy) and get a **\$100 Fly Fishing Credit**, i.e., maximum of one **\$100 Fly Fishing Credit** per room booked. **This offer IS COMBINABLE with all Two Fly Free and \$250 Air Credit offers.**
- ◆ **Booking Window:** August 24th – October 31st, 2015.
- ◆ **Travel Period:** August 24th, 2015 – June 30th, 2016.
- ◆ **Blackout Dates:** NONE (for the “\$100 Fly Fishing Credit”).

Terms & Conditions:

- ◆ Offer is only valid with the purchase of an air-inclusive fishing vacation package for 4 consecutive nights or longer at a participating BOIPB member hotel.
- ◆ Limit of one **\$100 Fly Fishing Credit** per room booked, maximum of two rooms per reservation.
- ◆ Based on single or double occupancy bookings.
- ◆ Offer valid for new air-inclusive fishing vacation package bookings only.
- ◆ Passengers taking advantage of the \$250 Air Credit offer or the Two Fly Free offer, combined with the Fly Fishing offer, must be booked on the same flight and hotel/fishing itinerary.
- ◆ Cancellation of hotel booking will result in cancellation of the associated fly-fishing credit.
- ◆ Not applicable for Group Bookings.
- ◆ This offer is subject to availability and may be changed or cancelled at any time. Other restrictions and limitations may apply.

NOTE: All who are connected with the fly fishing vertical market should be quite aware of the uproar the proposed draft legislation governing flats fishing in The Bahamas has caused in the fly fishing community. Once this legislation is debated and passed this fall, the plan is to offer a **Welcome Back “Fly Fish Fee Free”** offer. Based on the cost of the fishing license, it is proposed that the Board will absorb the cost of two fishing licenses per room booked.

Reimbursement Procedures for Hotel Direct Business:

- ◆ Upon hotel guest checkout, deduct the \$100 Fly Fishing Credit for stays of 4 consecutive nights or longer from the guest’s bill/folio.
- ◆ At the end of each month, invoice the BOIPB for all stays for that past month, i.e., an invoice should be sent to the BOIPB by mid-September – the latest! – for August stays, by mid-October for September stays, etc.
- ◆ Invoice BOIPB **monthly** through the “Travel By Date” of the promotion.

Required Submissions for Reimbursement:

- ◆ Hotel invoice, which should include the checkout folio/invoice for each customer that stayed in that billing month. Each guest’s hotel bill should show the \$100 Fly Fishing Credit deducted from the

guest's bill/folio.

- ◆ Completed **\$100 Fly Fishing Credit** Production Report Form, which should list the trip information for each customer in that billing month. **NOTE: Please refer to the attached Production Report Form. By adhering to the sample provided (July worksheet), this will allow us to accurately measure the number of bookings for each promotion.**
- ◆ The Bahama Out Islands Promotion Board will reimburse you for the \$100 Fly Fishing Credit.

8. Florida Residents \$250 Air Credit

This **Florida Residents \$250 Air Credit** offer is bookable directly with BOIPB member hotels, Majestic Holidays and BahamaGo.com. The details are as follows:

Bahama Out Islands Promotion Board
16 Market Street North, P.O. Box CB - 10965, Nassau, NP, Bahamas
Phone: (954) 740-8740; (242) 322-1140; Fax: (242) 322-1120
www.MyOutIslands.com

- ◆ **Promotional Offer:** Book an air-inclusive vacation for 4 consecutive nights or longer at a participating hotel (single or double occupancy) and get a \$250 Air Credit.
- ◆ **Booking Window:** August 17th – September 14th, 2015.
- ◆ **Travel Period:** August 17th, 2015 – December 21st, 2015.
- ◆ **Blackout Dates:**
 - November 23rd – 30th, 2015; and

Terms & Conditions:

- ◆ The **Florida Residents \$250 Air Credit** offer is based on single or double occupancy bookings for Florida Residents only.
- ◆ Limit of one **Florida Residents \$250 Air Credit** offer per booked room; up to two rooms allowed per booking.
- ◆ Offer valid for new air-inclusive bookings only.
- ◆ Passengers must be booked on the same flight and itinerary.
- ◆ This offer may not be combined with any other Bahama Out Islands Promotion Board air/fee/fuel credit promotional offer.
- ◆ Cancellation of hotel booking will result in cancellation of associated airline credit(s).
- ◆ Not valid for group bookings.
- ◆ This offer is subject to availability and may be changed or cancelled at any time. Other restrictions and limitations may apply.

Reimbursement Procedures for Hotel Direct Business:

- ◆ If the \$250 Air Credit was not deducted at the time the reservation was made, upon hotel guest checkout, deduct the \$250 Air Credit for stays of 4 consecutive nights or longer from the guest's bill/folio.
- ◆ Make, and submit with your monthly invoice, a copy of the guest's valid Florida Driver License, which must be in the same name as the traveling party/hotel reservation.
- ◆ Make, and submit with your monthly invoice, a copy of the guest's airline ticket receipt(s) showing cost.
- ◆ At the end of each month, invoice the BOIPB for all stays for that past month, i.e., an invoice should be sent to the BOIPB by mid-September – the latest! – for August stays, by mid-October for September stays, etc.
- ◆ Invoice BOIPB monthly through the "Travel By Date" of the promotion.

Required Submissions for Reimbursement:

- ◆ Hotel invoice, which should include the checkout folio/invoice for each customer that stayed in that billing month.
- ◆ Completed **Florida Residents \$250 Air Credit** Production Report Form, which should list the trip

information for each customer in that billing month. **NOTE: Please refer to the attached Production Report Form. By adhering to the sample provided (July worksheet), this will allow us to accurately measure the number of bookings for each promotion.**

- ◆ Supporting documentation for this promotional offer, which must include each guest's hotel bill showing the ***Florida Residents \$250 Air Credit*** deducted from the guest's bill/folio and the valid Florida Driver License. NOTE: The name on the driver license and airline tickets *must* match the name on the guest's hotel bill.
- ◆ The Bahama Out Islands Promotion Board will reimburse you for the \$250 Air Credit.